The HILLS REVIEW

WE TRY IT. WE RATE IT.

EVERYTHING'S UP FOR REVIEW.

MEDIA KIT

SPONSORED REVIEWS · HOSTED EXPERIENCES · PARTNERSHIPS · 2026



ABOUT THE HILLS REVIEW

A REVIEW BRAND RUN BY A MARRIED COUPLE

We're Adrian and Mosie. We try movies, restaurants, getaways, live events and everyday products, then rate them. You get two personalities, two perspectives and one honest verdict, published on YouTube, TikTok and Facebook.

HONEST, ALWAYS

We share what we actually think. Sponsored or not, the score is ours and it isn't for sale.

TWO PERSPECTIVES

We don't always agree. Our audience hears both sides and makes up their own mind.

RATED OUR WAY

Movies, TV and entertainment get a score out of 10. Restaurants, places and products get a star rating out of 5. Either way, both of us weigh in and you get one clear verdict.

PLATFORM PRESENCE

WHERE WE PUBLISH

INSTAGRAM

1,087
FOLLOWERS

Mosie's personal account, linked from our YouTube channel.
@mosie.pdj

TIKTOK

143
FOLLOWERS

422 total likes
39 videos posted
@thehillsreview

YOUTUBE

114
SUBSCRIBERS

2,655 total channel views
14 videos (5 long-form, 9 Shorts)
@TheHillsReview

FACEBOOK

NEW
JUST LAUNCHED

We've started posting our reviews on Facebook, so partners can reach that audience too as it grows.
The Hills Review

Source: public counts on each platform's profile page, viewed October 27, 2026. Public profile numbers only. Reach, impressions, watch time and engagement rate come from private analytics and are not shown here (see next page).

OUR STAGE

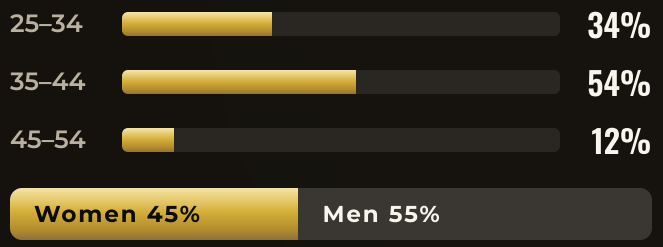
We're an early-stage channel, and we'd rather show you real numbers than inflated ones. What we offer partners now is creative quality, local reach and a format people come back for, and every partnership helps us grow from there.

OUR AUDIENCE

WHO'S WATCHING

Across YouTube, TikTok and Mosie's personal Instagram, most of the audience (70–88%) is **25–44**, split almost evenly between women and men, and the U.S. is the largest market.

YOUTUBE · share of views, last 365 days

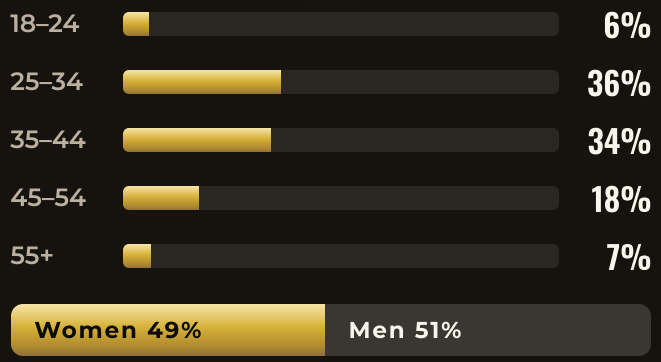


46% of views from the U.S. (largest identified market)

2,692 views · **29.1** watch hours

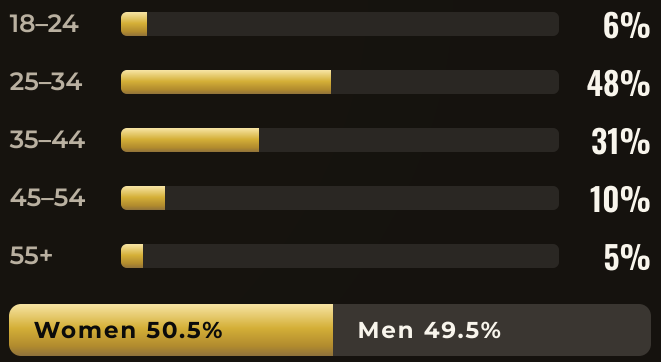
64% of views via the Shorts feed

TIKTOK · all 143 followers



66% U.S. · **9%** Haiti · **4%** Canada · **4%** Dominican Republic

INSTAGRAM · Mosie's personal account



77% U.S. · **6%** Haiti · **3%** Dominican Republic · **2%** Canada

3,853 views from 750 accounts in 30 days, **44%** from non-followers

Sources: YouTube Studio (Oct 27, 2025 – Oct 26, 2026; age and gender are YouTube's estimates for signed-in viewers), TikTok Studio follower analytics, and Instagram Insights (current followers; views are last 30 days). All pulled Oct 27, 2026.

CONTENT CATEGORIES

EVERYTHING'S UP FOR REVIEW

ENTERTAINMENT

Movies, TV & streaming, music, books. E.g. Michael, You, Me, and Tuscany

DINING

Restaurants, new openings, signature dishes. E.g. Novo Cucina, Hen Mother Cookhouse, The Hampton Social

TRAVEL

Hotels, resorts, getaways, destinations, gardens and attractions. E.g. Gibbs Gardens

EXPERIENCES

Festivals, live events, comedy, museums, date nights. E.g. FIFA Fan Festival Atlanta

LIFESTYLE

Products, tech, household and lifestyle essentials: things we use and put to the test.

PARTNERSHIP OPPORTUNITIES

WAYS TO WORK TOGETHER

SPONSORED REVIEWS
A full Hills review of your product or experience, clearly disclosed. Your support doesn't change the score.

RESTAURANT FEATURES
"We rated everything we ate" visits: dish-by-dish ratings and a full-menu story.

HOTEL & HOSPITALITY
Stays, getaways and destination guides from a couple's point of view.

ENTERTAINMENT & EVENTS
Premieres, screenings, festivals, concerts and shows, covered before or as they happen.

PRODUCT COLLABORATIONS
Unboxings, first impressions and longer-term "we used it for a month" reviews.

HOSTED EXPERIENCES
Invite us in. We'll document the whole experience and share our honest verdict.

AFFILIATE PARTNERSHIPS
Links and codes added to reviews of products we actually recommend.

BRAND AMBASSADORSHIPS
Recurring content across platforms for brands we genuinely rate highly.

SPONSORED PARTNERSHIPS

FROM $250

Final quotes depend on deliverables, distribution, production and usage. Full rates are in our Rate Card.

Sponsored content runs on our channels and is always disclosed. Our rating and verdict stay our own.

A sponsored post **doesn't include** paid-ad use or perpetual reuse rights. Those are licensed separately.

Want content for *your* channels instead? That's UGC. Ask for our UGC Portfolio.

WHY PARTNER WITH THE HILLS REVIEW

AN HONEST REVIEW PEOPLE REMEMBER

01
TWO PERSPECTIVES IN EVERY VIDEO

His and her takes reach different parts of the audience, and a friendly disagreement keeps people watching to the end.

02
A FORMAT PEOPLE RECOGNIZE

Our reviews land on The Hills Verdict, a clear score (out of 10 for entertainment, 5 stars for places and products) that's easy to quote, clip and share.

03
CREDIBILITY YOU CAN BORROW

We disclose every sponsorship, and our score stays honest. That's why a good Hills rating means something to viewers.

04
CREATIVE RANGE

From a 30-second dish ranking to a 30-minute sit-down review, we shoot, edit and publish everything ourselves.

CONTACT & COLLABORATION

LET US TRY IT. WE'LL RATE IT.

Tell us about your restaurant, stay, event or product, and we'll come back with ideas, timing and next steps.

EMAIL	amenterprises529@gmail.com
YOUTUBE	youtube.com/@TheHillsReview
TIKTOK	tiktok.com/@thehillsreview
FACEBOOK	facebook.com/The Hills Review
INSTAGRAM	instagram.com/mosie.pdj



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