The HILLS REVIEW

WE TRY IT. WE RATE IT.

EVERYTHING'S UP FOR REVIEW.

UGC PORTFOLIO

CREATOR-MADE CONTENT FOR BRANDS · 2026



MEET THE HILLS REVIEW

TWO PEOPLE. TWO PERSPECTIVES. ONE VERDICT.

We’re Adrian and Mosie, a married couple who try just about everything and then rate it, honestly.

Movies, restaurants, getaways, live events, everyday products: if we can experience it, we’ll review it. We share our takes on camera, we don’t always agree, and that back-and-forth is the part people remember. For brands, it means content that sounds like a real conversation instead of an ad read.

MARRIED CREATIVE DUO | REVIEW-FIRST | METRO ATLANTA, GA

WHAT MAKES US DIFFERENT

REVIEWING IS OUR WHOLE FORMAT

01
TWO PERSPECTIVES

His take and her take in the same video. Two viewpoints reach more of your audience, and a friendly disagreement keeps people watching.

02
HONEST STORYTELLING

Our videos follow a real experience: arriving, trying it, reacting, deciding. Viewers believe it because it's how people actually talk about things they like.

03
PERSONALITY FIRST

We sound like ourselves on camera. That's what UGC is supposed to sound like.

04
CREATIVE PRODUCTION

Hook-first edits, food and venue B-roll, captions, on-screen ratings, chaptered long-form, all shot and cut by us.

05
A SIGNATURE VERDICT

Our reviews end on *The Hills Verdict*: a clear score out of 10, or 5 stars for places and products.

06
BUILT FOR ANY CATEGORY

We've already shot food, hospitality, attractions, live events and entertainment, and we can adapt the same approach to products.

WHAT WE REVIEW

EVERYTHING'S UP FOR REVIEW

These are the areas we cover most, not the limits of what we'll take on.

ENTERTAINMENT & POP CULTURE

Movies, TV & streaming, music, books, premieres and reality-TV reactions.

RESTAURANTS & FOOD

Restaurant reviews, new openings, "rate everything we ordered," desserts, specialty foods, food & drink products.

TRAVEL & HOSPITALITY

Hotels and resorts, weekend getaways, destinations, gardens and attractions.

EXPERIENCES & ACTIVITIES

Festivals, fan events, live entertainment, comedy, museums, date-night ideas, local gems.

PRODUCTS & LIFESTYLE

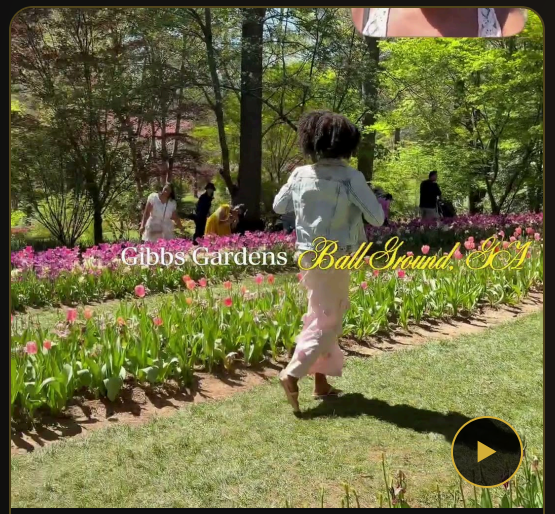
Household items, tech, lifestyle essentials: anything we can use, unbox and put to the test.

AND WHATEVER'S NEXT

Got a product or experience you want two honest people to try? Send it over.

FEATURED WORK · FOOD, HOSPITALITY & EXPERIENCES

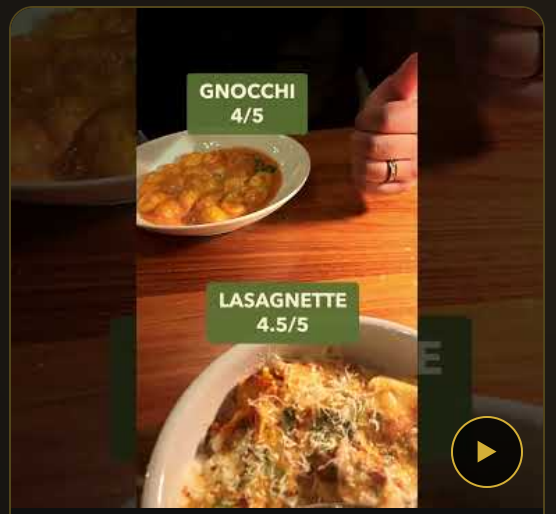
SHORT-FORM WE'VE SHOT



GEORGIA'S MOST BEAUTIFUL HIDDEN GARDEN

ATTRACTION · SHORT · 0:31

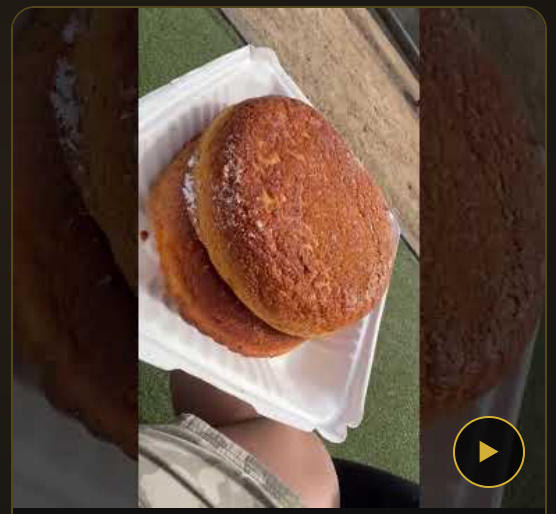
Scenic B-roll, an on-camera walk-through and a practical visiting tip. Works for travel and attraction brands.



RATING EVERYTHING WE ATE AT NOVO CUCINA

RESTAURANT · SHORT · 0:30

Dish-by-dish ratings, close-up food shots and a venue reveal at the end. Basically a menu ad in 30 seconds.



HEN MOTHER COOKHOUSE: PLATE-SIZED PANCAKES

RESTAURANT · SHORT · 1:30

Goes from arrival to the signature dish to an honest first bite. Shows we can carry a hook-led story.



THE HAMPTON SOCIAL ATLANTA

RESTAURANT · SHORT · 0:38

Walks through the menu with a score for each item, plus patio atmosphere. Good proof for multi-item features.

These are independent reviews published on our own channels, not paid brand work. They're here to show how we shoot, edit and tell a story. Tap any card to watch.

FEATURED WORK · EVENTS & ENTERTAINMENT

EVENTS, PREMIERES & TWO-PERSON REVIEWS

The Hills Review
YOU, ME & TUSCANY

YOU, ME, AND TUSCANY: HONEST REVIEW

MOVIE · LONG-FORM · 30:02

A sit-down conversation about a new rom-com, and a good example of our chemistry, our differing takes and a clear verdict.

The Hills Review
MICHAEL

MICHAEL (2026): MOVIE REVIEW

MOVIE · LONG-FORM · 18:49

We saw the Michael Jackson biopic early, then broke down the performances, what worked, what didn't, and our ratings, with chapters throughout.



FIFA FAN FESTIVAL ATLANTA

LIVE EVENT · SHORT · 0:30

Event coverage with the details people actually want: food prices, the bar, what to expect. Fits event, venue and tourism brands.

Independent reviews published on our own channels. Brand-style sample ads (spec work) are in production and will be added here.

UGC SERVICES

WHAT WE CREATE FOR BRANDS

Original content made for *your* channels, ads and website, delivered as finished edits with agreed usage rights.

01 SHORT-FORM UGC VIDEOS
Vertical videos with a strong hook for TikTok, Reels, Shorts and paid social.

02 COUPLES-BASED UGC
Two-person videos: his-and-hers takes, back-and-forth reactions, light debates.

03 PRODUCT DEMOS & FIRST IMPRESSIONS
Unboxing, setup, first use and an honest reaction on camera.

04 RESTAURANT & HOSPITALITY CONTENT
Food close-ups, atmosphere, service moments and a menu walkthrough.

05 EXPERIENCE-BASED STORYTELLING
Arrival-to-departure stories for attractions, events, stays and nights out.

06 LIFESTYLE & PRODUCT FEATURES
Products shown in real daily routines at home, out and about, or while traveling.

07 CREATIVE CONTENT BUNDLES
Several edits, hook variations, cut-downs, photos and curated B-roll selects from one shoot.

SIGNATURE COUPLES-BASED CONTENT

TWO TAKES ARE BETTER THAN ONE

Most UGC is one person talking to a camera. We give you two real people who know each other well. That adds tension, humor and credibility, and every video still ends on a clear outcome.

HIS TAKE VS. HER TAKE

We try the same thing and give separate scores. Viewers pick a side, and both sides end up talking about your product.

THE FRIENDLY DEBATE

One of us is convinced, the other is skeptical, and the product settles it. This format works well for hook testing.

THE DATE-NIGHT TEST

Restaurants, experiences and stays, framed around the question “would we come back together?”

THE HILLS VERDICT ENDING

A quick score reveal (out of 10, or 5 stars) that gives the video a clean ending. For UGC we adapt it to your brief (see page 10).

UGC PACKAGES

FOUR WAYS TO WORK WITH US

UGC ESSENTIALS

SOLO-LED · ONE CREATOR

FROM **$225**

- 1–3 vertical videos, 15–60s
- Concept + script outline
- Editing & captions
- 1 revision round

Best for: product launches and first-time UGC.

THE HILLS DUO

COUPLES-LED · BOTH CREATORS

FROM **$350**

- 1–3 two-person videos
- Real dialogue, reactions, contrasting takes
- Supporting B-roll
- 2 hooks per video on 2–3 video packs

Best for: products and experiences people share.

EXPERIENCE SPOTLIGHT

ON LOCATION · LOCAL SHOOT

FROM **$1,100**

- 45–90s hero video + 2 cut-downs
- 5 edited photos
- Curated B-roll selects (not full raw footage)
- Local shoot, up to 3 hours

Best for: restaurants, hotels, attractions, events.

CONTENT CAMPAIGN

4 VIDEOS · SOLO OR COUPLES

FROM **$1,100**

- 4 distinct edited videos
- Coordinated creative direction
- 2 extra hook/CTA variations
- Scheduled delivery

Couples-led campaigns from $1,600.

Rates include six months of organic brand-owned usage. Paid advertising, creator-account authorization, exclusivity, and expanded rights are quoted separately. Starting rates in USD; travel and expenses extra. Full pricing is in our Rate Card.

OUR CREATIVE PROCESS

FROM BRIEF TO FINAL CUT

1

DISCOVERY & BRIEF

Your goals, audience, must-say points, do's and don'ts, deadlines.

2

CONCEPT

We pitch hooks, the format (solo or duo) and a shot outline for your approval.

3

FILMING

On location or at home, in vertical and/or horizontal, with B-roll and stills.

4

EDIT & REVISIONS

Captions, pacing, branding to your guidelines, and agreed revision rounds.

5

DELIVERY & LICENSING

Final files after payment, plus a written license: 6 months organic use included; paid ads licensed separately.

HOW WE KEEP IT HONEST

UGC is content we make for your channels, to your brief. It's promotional and we never present it as an independent review. **Sponsored reviews** on our channels are always disclosed, and the score is still ours. Ratings aren't for sale.

WORK WITH US

LET'S MAKE SOMETHING WORTH RATING.

Tell us about your product, venue or experience and we'll send back hook ideas and a scope within 2 business days.

EMAIL	amenterprises529@gmail.com
YOUTUBE	youtube.com/@TheHillsReview
TIKTOK	tiktok.com/@thehillsreview
FACEBOOK	facebook.com/The Hills Review
INSTAGRAM	instagram.com/mosie.pdj

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